Inspire action with storytelling, reporting & data visualization
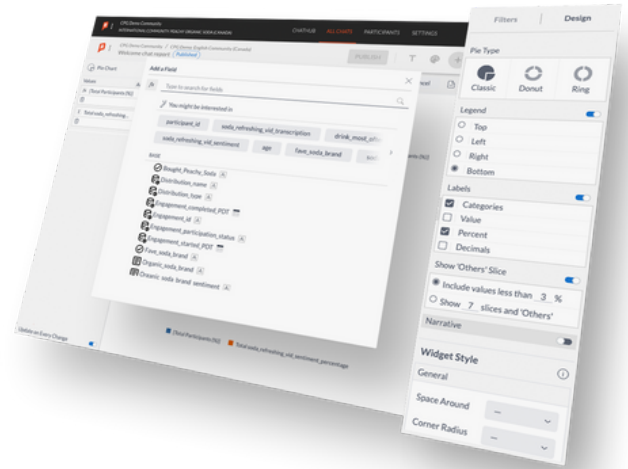
View research responses in real-time, anytime. Share insights in an impactful way, adapting to each stakeholder's needs.

- **Real-time top-line report:** Rival creates automatic top-line reports that are easy to access and share with a password-protected link.

- **Video and images viewer:** See all videos collected from right within your top-line report.

- **Automatic transcription:** View video transcriptions, search for keywords and have them highlighted in the transcript for quick visualization. The transcriptions are also saved in the data file allowing you to incorporate them into your analysis the same way you would do with a text open end.

- **Sentiment analysis:** Gain insights into the sentiment expressed by customers. Rival automatically applies sentiment scores to all the collected open-ended and video content.

- **AI Insights Summaries:** Leverage AI to summarize open-ended and video responses, identifying sentiments, opinions, and emerging trends to access critical findings in the blink of an eye.

- **Custom reports:** Dynamically create visual data representations to extract insights and communicate them effectively. Add new widgets and drag them around to support your storytelling.

- **Chart choices:** Choose from a vast array of chart types to select the one that best communicates the gathered insights.

- **Dynamic filtering:** Uncover the story within the data with easy filtering. Select the data point you wish to filter directly from the graphic, and it dynamically applies to the entire report. Or use multiple filters on the right panel.

- **Crosstabs:** Build crosstabs in real-time and uncover patterns or associations between them. Add in your required data points and preview your crosstabs to ensure the data looks how you want it.

- **Color scheme:** Define the look and feel of your report. Choose from a library of color themes, or create your own.

- **Export to PDF:** Export your report to PDF and share it with stakeholders.

- **Video reels:** Share video reels summarizing and highlighting the most critical research findings.

- **Next-gen:** Receive WordPress reporting with insights prepared by research consultants at Reach3 and tell a compelling story to your stakeholders.

- **Templated visual reports (coming soon):** Get a head start with templated reports available out-of-the-box and adjust them to your needs.

- **Share to PowerPoint (coming soon):** Export your custom reports to PowerPoint. And even better, the data is exported with the graphics so you can make further changes.

- **Report sharing (coming soon):** Share reports with your stakeholders. By clicking on the link, they can review and dynamically filter data by clicking on the graphics. No login is required. For additional security, make it password-protected.

Unlock the insights that matter most to you.

Rival's Reporting and Dashboard lets you access, analyze, and share your data.

REQUEST A DEMO