



# Rival: Gen Z on Demand

Go deep on the topics that impact the way Gen Z perceive your brand

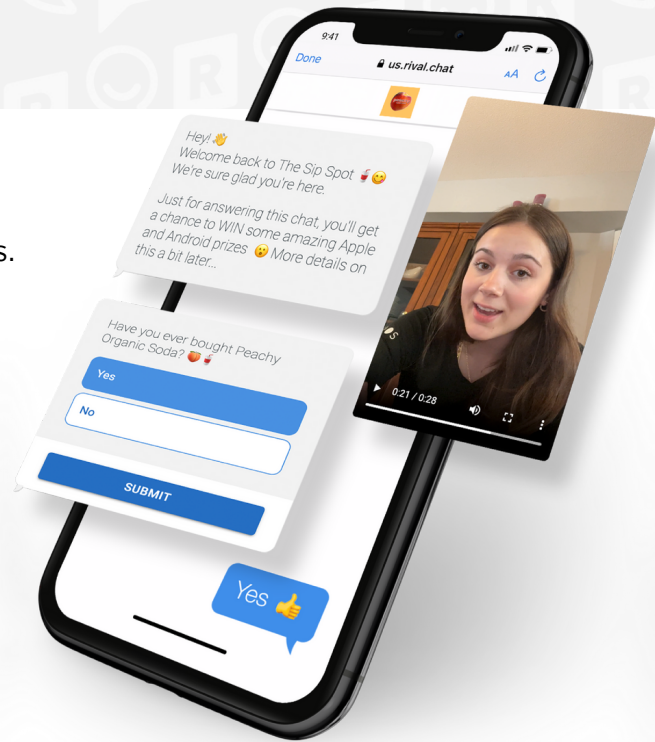
## We make it easy to connect with Gen Z

Tap into a panel of thousands of Gen Zs. Get instant high-quality feedback on what is trending among Gen Zs. Insights that illuminate how the issues that they care about impact their perception of your brand, products and services.

## Start fast. Make an impact that will last

Tell better stories with a full suite of media-rich, deliverables along with a proprietary predictive measures. Forward thinking metrics include:

- o Intent to share (word of mouth & social)
- o Intent to engage / purchase
- o Brand impact



## 4 reasons why our customers love this:

| Mobile-First Experience   | Instant, ongoing access  | Personalization and Customization   | Themed Engagements  |
|---|--|---|---|
| Optimize engagement with a platform that jives with Gen Z's digital lifestyle | Connect to a panel of thousands, or work with us to recruit a custom community | Align with Gen Z's preferences, for video content, emojis, tone, tempo and authenticity | Tap into a library of themed chats on the issues that matter and see how you stack up |



Uncovered white space promotional opportunities, and optimized social spend.

Connected with young music lovers to build a brand that resonates.

Went deep on trends and fads on everything from fashion to politics and social purpose.

| <b>Two ways to dig in</b>             | <b>Gen Z On-demand</b><br><b>Package pricing available</b> | <b>Custom Community</b><br><b>Contact us</b> |
|---------------------------------------|--|--|
| <b>Rival's Chat-based Platform</b>    | <b>Yes</b>   | <b>Yes</b>                                   |
| <b>Access to Gen Z panel</b>          | <b>Yes</b>   | <b>Available</b>                             |
| <b>Custom recruiting</b>              | <b>No</b>  | <b>Yes</b>                                   |
| <b>Kick-start chat pack</b>           | <b>Yes</b>   | <b>Yes</b>                                   |
| <b>Themed chat library</b>            | <b>Yes</b>   | <b>Yes</b>                                   |
| <b>Assisted Service</b>               | <b>3 months</b>  | <b>Yes</b>                                   |
| <b>Incentive management</b>           | <b>Yes</b>   | <b>Available</b>                             |
| <b>Mobile topline &amp; reporting</b> | <b>Yes</b>   | <b>Yes</b>                                   |
| <b>Next-Gen Reporting</b>             | <b>No</b>  | <b>Yes</b>                                   |
| <b>Time to value</b>                  | <b>Days</b>  | <b>Weeks</b>                                 |

Chat to our one of **Gen Z Engagement Experts.**

[rivaltech.com/demo](https://rivaltech.com/demo) | [reach3insights.com/contact-us](https://reach3insights.com/contact-us)

